



# MING YE

UX DESIGNER / PRODUCT DESIGNER

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## WORK EXPERIENCE

### Senior UX / UI Designer

Yext | May 2023 - Present

- Drove research and design strategy for clients, including Accor Hotels, Merrill Lynch Bank of America, and Heartland Dental
- Worked cross-functionally with product and engineering partners to define vision and deliver user-centered solutions for a new site builder product.
- Partnered with engineering partners to develop Figma plugins to improve existing internal workflow.
- Assisted design manager in scoping and maintaining weekly scrum
- Interviewed designer candidates and onboarded new hires

### UX / UI Designer

Yext | Aug. 2019 - May 2023

- Partnered cross-functionally with client stakeholders, project managers, and software engineers to align design execution with complex business and technical
- Completed the Engineering Team onboarding to better integrate design within development workflows

### Community Assistant / Leasing Consultant

Greystar | Feb. 2017 - Nov 2018

- Conducted property tours and guided prospective residents through the leasing process from initial contact to move-in.
- Met monthly leasing goals through effective sales techniques and follow-ups
- Provided customer service by addressing resident questions and concerns

## WORK PROJECTS

### Figma Tool for Content and Metadata Annotations & Extraction

Yext | 2025 - 2026

- Identified user pain points by analyzing existing workflows and iterating on an MVP through continuous testing with users
- Designed and built a Figma-based tool to automate design content scanning and metadata definition
- Reduced manual annotation and spreadsheet creation through automation, progressive rendering, and real-time status feedback

### Accor Hotel Digital Presence Dashboard

Yext | 2025

- Redesigned Accor's Yext-powered dashboard for 5,600+ hotels, creating role-specific views and streamlined navigation that improved clarity and engagement.
- Led research and heuristic audit to uncover usability gaps and restructured information architecture, filters, and field groupings to surface key data.
- Introduced impact indicators and "Next Step" modules to guide hoteliers toward high-value actions, earning strong positive feedback from end users.

## SKILLS

### Design

Figma, Sketch, User Research, User Testing, Prototyping, Adobe Creative Cloud

### Programming

React, Webpack, HTML5, CSS, JavaScript

## CERTIFICATIONS

### Nano Degree in Front End Web Developer

Udacity Nanodegree Program

### Principles of User Experience Research & Testing

RIVA Training Institute

## EDUCATION

### B.S. Computer Science & B.A. Graphic Design

University of Maryland, College Park  
2019