



MING YE

UX DESIGNER / PRODUCT DESIGNER

Email: mingxinye1128@gmail.com

Portfolio: mingxinye.com

SKILLS

Design

Figma, Sketch, User Research, User Testing, Prototyping, Adobe Creative Cloud

Programming

React, Webpack, HTML5, CSS, JavaScript

CERTIFICATIONS

Nano Degree in Front End Web Developer

Udacity Nanodegree Program

Principles of User Experience Research & Testing

RIVA Training Institute

EDUCATION

B.S. Computer Science & B.A. Graphic Design

University of Maryland, College Park
2019

WORK EXPERIENCE

Senior UX / UI Designer

Yext | May 2023 - Present

- Drove research and design strategy for clients, including Accor Hotels, Merrill Lynch, Bank of America, and Heartland Dental
- Worked cross-functionally with product and engineering partners to define vision and deliver user-centered solutions for a new site builder product.
- Partnered with engineering partners to develop Figma plugins to improve existing internal workflow.
- Assisted design manager in scoping and maintaining weekly scrum
- Interviewed designer candidates and onboarded new hires

UX / UI Designer

Yext | Aug. 2019 - May 2023

- Partnered cross-functionally with client stakeholders, project managers, and software engineers to align design execution with complex business and technical
- Completed the Engineering Team onboarding to better integrate design within development workflows

Community Assistant / Leasing Consultant

Greystar | Feb. 2017 - Nov 2018

- Conducted property tours and guided prospective residents through the leasing process from initial contact to move-in.
- Met monthly leasing goals through effective sales techniques and follow-ups
- Provided customer service by addressing resident questions and concerns

WORK PROJECTS

Figma Tool for Content and Metadata Annotations & Extraction

Yext | 2025 - 2026

- Identified user pain points by analyzing existing workflows and iterating on an MVP through continuous testing with users
- Designed and built a Figma-based tool to automate design content scanning and metadata definition
- Reduced manual annotation and spreadsheet creation through automation, progressive rendering, and real-time status feedback

Accor Hotel Digital Presence Dashboard

Yext | 2025

- Redesigned Accor's Yext-powered dashboard for 5,600+ hotels, creating role-specific views and streamlined navigation that improved clarity and engagement.
- Led research and heuristic audit to uncover usability gaps and restructured information architecture, filters, and field groupings to surface key data.
- Introduced impact indicators and "Next Step" modules to guide hoteliers toward high-value actions, earning strong positive feedback from end users.